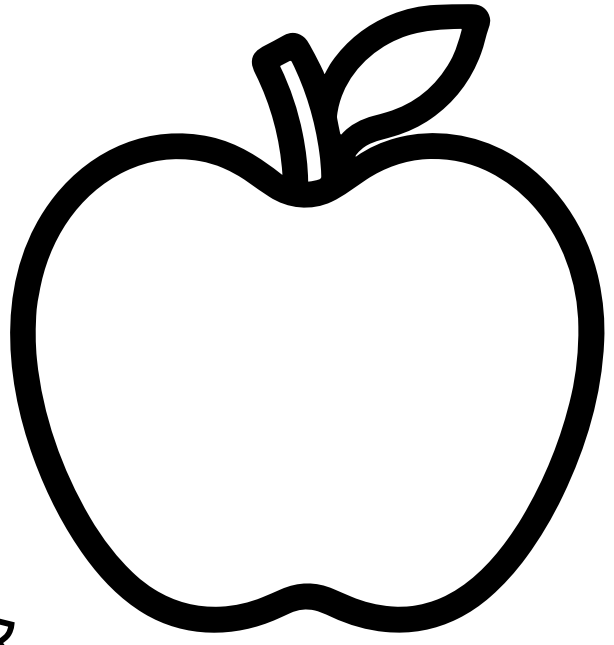
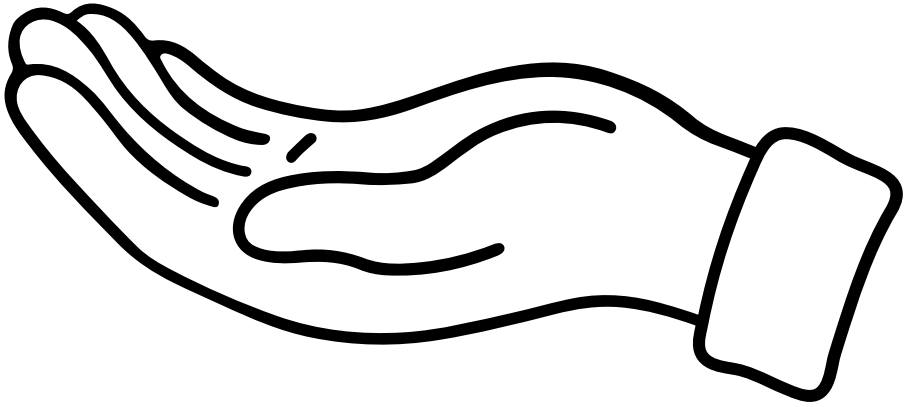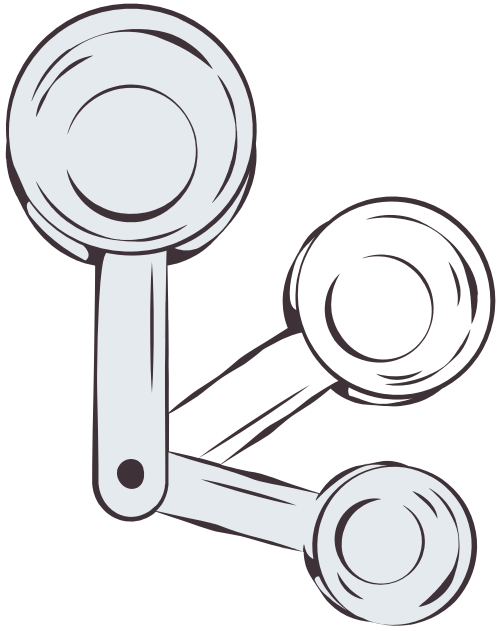
Measuring tells how much